

Communication Applications (Speech)
Course Syllabus 2016-2017

Course Objectives

- Apply communication techniques in a variety of settings
- Use strategies to increase personal communication skills
- Develop, research, organize, and deliver effective speeches

Purposes and Types of Public Speaking

Vocabulary building

Note-taking & daily journaling

Communicating & Presenting:

Audience Etiquette

Students interview & give speech introducing someone else

Impromptu

Related daily activities

Memorization Project

Stage Fright

Role play symptoms & solutions

Note-taking & daily journaling

Vocal delivery

Articulation exercises

Vocabulary Quiz

Listening

Outlining

Listening exercises

Review Impromptu

Organization

Introductions; Attention getters

Conclusions

Outline famous speeches & stories

Note-taking & daily journaling

Informative speeches

Research

Paraphrasing vs. Plagiarism

Visual aids

Memorization Project

Demonstration speech

Visual aids

Process explanation & specification

Note-taking & daily journaling

Persuasive Speech

Supporting material & convincing

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Delivery
Note-taking & daily journaling; Test
Sales Pitch Project
Technology & support
Advertising techniques

Social Ritual Speaking
Eulogy & wedding toast
Acceptance speeches

Interviewing
Research
Mock interview
Career
Note-taking & daily journaling
Career
Résumé & job applications
Mock job interview

Grading:

60% -Major Assignments
Tests
Projects
Speeches
Binder Tests/Checks

40% -Minor Assignments
Daily classwork
Critiques
Homework
Quizzes

Scope & Sequence subject to change

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